

Eco Fabric Production



Responsible sourcing

Our dedication to sustainable, low-impact raw materials is at the heart of our operations. At the same time our growing client base confirms that the marketplace shares our vision for a business model based on responsible actions.

But as with any area of growth, we must manage our success and plan our role as a credible, growing business with a secure future.

Supplying demand

The time of eco niche working is past, and now we are facing the realities of higher demand, increased costs and more competition. We are working hard to build on our advantages and consolidate our balance sheet.

As one of the first to enter this industry, we are also in the unique position of being able to define its future, both in the medium and longer terms.

Sustainability

The financial pressures of success are inevitably passed onto suppliers, whilst with competition comes temptation. However, we will continue to ensure that all our suppliers are rewarded fairly for unimpeachable sustainability.

Times are changing, but we believe credibility and honesty will always beat short-term thinking as the industry continues to find its feet.

47%

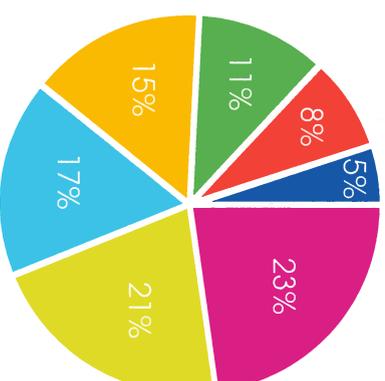
Market Growth

26%

Cost Increase

"As this industry develops, our role as a leader means we must help everyone to face the commercial realities of big business."

– Sarah Morley, CEO



Cotton	23%
Hemp	21%
Linen	17%
Flax	15%
Wool	11%
Polyester	8%
Silk	5%